

Manoj Mani Nair

User Experience & Product Designer

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SUMMARY

I'm a user experience and product designer based out of Bangalore. I advocate user centric design principles in people, startups and organizations that I work with. I rely on real insights through user research and data to inform my design process while designing solutions for businesses with seamless experiences for its users.

EDUCATION

National Institute of Design, R&D Campus, Bengaluru, India

M.Des., Design for Digital Experience (2012 - 2014)

KLS Gogte Institute of Technology, Belgaum, India

B.E., Computer Science & Engineering (2006 - 2010)

WORK EXPERIENCE

Senior UX Designer, Amazon India

SEPTEMBER 2017 - PRESENT

Designed and owned the end to end experience for multiple products across verticals for Amazon Pay India. Some of the notable products are Scan & Pay, Amazon Pay UPI and P2P Money Transfers. Also influenced the product roadmap for various customer experience enhancements especially related to unifying the discovery experience across Amazon Pay. In addition to these, I also mentor other designers, help them grow and am continuously involved in reviewing designs across multiple other areas within Amazon India.

UX Designer, Jumbotail

FEBRUARY 2016 - SEPTEMBER 2017

Jumbotail is an early stage startup with the vision to organize the food and grocery ecosystem in India. As the single designer on the team, I had the complete ownership and the unique opportunity to design for people who have previously had limited accessibility to technology and internet. I designed the experiences for their flagship Jumbotail Wholesale app, an inventory management portal and their customer delight portal from scratch. I drove the entire design process from on field research, facilitating collaborative design thinking sessions, interaction design, visual design to usability testing. I also set up the initial design team here.

Senior UX Designer, Housing.com

FEBRUARY 2015 - FEBRUARY 2016

Designed multiple mobile and web products and led the design team for products in the primary markets related to buying and selling of homes. Designed Housing's trademark product called SliceView that enables home buyers to explore builder projects visually, check real time availability of units and book their home online.

UX Design Intern, Microsoft India Development Center

APRIL 2014 - AUGUST 2014

Worked on design concepts for some of Microsoft's Office range of products with the primary design brief of reimagining presentations for touch devices.

Assistant Systems Engineer, Tata Consultancy Services

NOVEMBER 2010 - JUNE 2012

Handled multiple projects for a leading Fortune 500 client. My role mostly involved frontend engineering for web based applications.

Co-founder & Lead Developer, dotCORD IT Solutions Pvt. Ltd.

FEBRUARY 2009 - APRIL 2010

Incubated an IT consultancy company at the IT Incubation Center of KLS GIT, Belgaum. Consulted numerous clients on the design and development of web applications for their businesses. Advocated adoption of open source as part of lean practices in the organization.

NOTABLE ACTIVITIES

Workshop on Working Customer Backwards at DesignSummit '19, Bangalore

Conducted the 'Working Customer Backwards' workshop at NASSCOM's Design4India DesignSummit '19. The workshop was a primer to Amazon's way of innovating products by answering key questions like who is the customer, what is the customer problem and how do we know it's a problem.

Design Workshop at Startup Leadership Program, Bangalore

Conducted a design workshop for participants of the 2015 batch of Startup Leadership Program in Bangalore. The workshop was aimed at raising awareness among startup founders on how design could help their businesses succeed and ways to integrate design thinking into their startup culture.

Design Workshop for Google Developer Group, Belgaum

Conducted a user experience design workshop as part of GDG Belgaum's Devfest 2014 event held at KLS Gogte Institute of Technology, Belgaum. The workshop was aimed at exposing engineering graduate students to user experience design techniques like empathising with users by building personas, wireframing, rapid prototyping and usability testing.

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